

AGROSALON



6-9 OCTOBER
ОКТАБРА 2020

AGROSALON 2020

October 6-9, 2020, Crocus Expo

Pavilion 3, Halls 13, 14, 15, outdoor space

In early October 2020, Crocus Expo IEC will host one of the most significant agribusiness events: AGROSALON, an International Specialty Exhibition of Agricultural Machinery and Equipment, a tremendous scale platform for presentation of new achievements and developments in the industry, business meetings, and professional communication.

The exhibition was organized by the Russian and German machine engineering associations: Rosspetsmash Association and VDMA Landtechnik, respectively.

Season results

For the 8th time, AGROSALON will bring together machinery manufacturers and agrarians, business representatives and young industry specialists.

The autumn exhibition is an unconditional result of the past season and a premise for the future. The visitors come at AGROSALON to select and plan the purchase of new equipment and exhibitors have the opportunity to favourably present their products and assess their market demand, find new customers, hold direct negotiations, and conclude profitable contracts.

During the 4 days of the event, everyone can personally get acquainted with innovative models of tractors and combines, innovations in agricultural engineering, get exclusive offers from the participants, and place an order right on the site.

Participants

Despite the restrictions due to the pandemic, the companies have prepared an impressive exposition for the guests of the exhibition! The participants will present to AGROSALON guests the best and newest from the world of agricultural machinery: futuristic concepts of tractors and combine harvesters and all possible equipment and components for efficient farming.

Visitors will not only be able to familiarize themselves with products and services from top market players but also to take advice from qualified specialists.

At AGROSALON, experts and farmers will be presented with unique machinery that has won medals of the AGROSALON Independent Professional Contest of Innovations. The innovations for modern agricultural practices will provide a glimpse into the future of the agricultural sector. Guests will see premieres of Amazone, CLAAS, Kverneland, Väderstad, Almaz, Rostselmash, the St. Petersburg Tractor Plant, and other pioneers of agricultural machinery.

Russian exhibitors

For Russian participants, the exhibition will become the main platform for presentation of scientific, technical, and production potential of the Russian Federation.

Manufacturers from 50 Russian cities will demonstrate their advanced developments! Among the brightest premieres of the exhibition, a number of novelties from Rostselmash company will be displayed to the guests.

One of the key new products will be RSM F 2650, an ultra-high capacity forage harvester designed specifically for high-yielding backgrounds and agricultural enterprises that need to forage large volumes.

New models of 2020 tractors will be presented for the first time: the universal K-5 and K-7M are the flagships of the St. Petersburg Tractor Plant's product line.

Almaz Association will present an absolute novelty to the guests: Pulsar BM-7 all-purpose harrow cutter and Peresvet PPO-8+1 reversible plough, a model well known on the market.

Business program

Within the exhibition's business program, leading Russian and foreign industry experts will discuss the development of the Russian agribusiness and share their unique knowledge and experience with all interested!

All kinds of conferences, workshops, master classes, round tables, and presentations of ultramodern agricultural machines will be held for visitors in the conference halls!

On October 6, 11:00 a.m., an AGROSALON 2020 opening press conference will be held in the press centre. The press conference will highlight the key areas and sections of AGROSALON 2020.

The invited speakers, the members of the Exhibition Committee, will outline the key trends in global agricultural machinery industry development and Russian agricultural industry, announce the most notable global, European, and Russian AGROSALON's premieres, and present the key events of the exhibition business program.

Test drives

In addition to theoretical knowledge, the visitors can get practical experience. Special test drives will be available for anyone willing to drive a tractor or combine in the outdoor area in front of Crocus Expo IEC.

During such **AGROSALON test drive**, the visitors will have a chance to obtain comprehensive information on the models presented and personally assess the performance of equipment from top agricultural machinery manufacturers.

Visitors

AGROSALON is an event for professionals, specialists, and manufacturers, machinery purchase decision makers and those who work directly with the machines — owners, managers, leading farm specialists, regional dealers, and recent graduates.

Traditionally, AGROSALON exhibition will provide free shuttles from regions to Moscow and back for the delegates! This is not the first time that such support is provided by the organizers, which is particularly appreciated by farmers from all parts of the country.

Come to AGROSALON to see the agribusiness future with your own eyes!

EXHIBITION ADMINISTRATION
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